Home Turf

iServedYou · Southern Nevada · A monthly local marketing plan for shops and trades

What you get each month

We run a steady list of work aimed at bookings and foot traffic in your area. You approve every ad and post before it goes out. You keep your own ad account and pay the ad platform directly. There is no setup fee.

	Turf	Turf + Fill
Monthly fee	$597	$897
Your ad minimum	$300	$500
Ad campaigns	1, refreshed monthly	2, plus retargeting
Google Business Profile	Weekly	Weekly
Social posts	8	12, plus 2 short videos
RSVP pop-up	None	1 per month
Neighbor outreach	None	5 shops
Report + review-ask kit	Yes	Yes

Add-on ZIPs, if open: $97 a month each, maximum 3. A larger Own the Radius plan is held and offered only by later application. 3-month minimum, then month to month with 30 days' notice. Event Fill remains a separate $1,500 one-time event.

Your turf

While you stay on the plan, we will not run the same trade in your turf. Storefronts get a 3-mile straight-line circle from the shop. Service-area trades get whole ZIP codes, capped by plan at 25,000 / 40,000 households, one client per trade per ZIP.

You keep a service-area zone by staying paid, funding your ad minimum in at least 2 of every 3 months, serving every ZIP in the zone, and answering at least 80% of the leads we send within 1 business day. Miss that, and you get a 30-day improvement plan. After that the zone can shrink. There is no penalty fee.

How we prove it

First 30 days (what you actually see)

- Access to your ad account as a partner, never your password or card.
- Draft ads, posts, and a Google listing plan, for your approval.
- Ads launched only after you approve them.
- The first posts published or scheduled.
- On Turf + Fill, a date and RSVP page for the first pop-up.

•A short kickoff note of what went live, with real starting numbers, which may be small or zero.

Monthly report (sample layout)

Each month we send the actual figures from your ad account, your listing, your posts, and (if you have events) RSVPs and the door count you give us. The live page shows a blank sample layout. We do not invent typical results, and we do not guarantee leads, visits, or sales.

How to start

Go to **iservedyou.com/home-turf** and use the same first step: **Check if your turf is open.** After that you can apply on the form, or book a 15-minute turf call (Tuesday to Thursday, 10 to 11:30 AM or 3 to 4:30 PM Pacific). Sam reviews every application. A zone is never auto-approved.

A call-in or receptionist number is not set yet. Until it is, use the form, the 15-minute call, or hello@iservedyou.com.

Check if your turf is open iservedyou.com/home-turf

iServedYou · Sam Miklosko · 160 E Horizon Dr. Ste B, Henderson, NV 89015 · hello@iservedyou.com. This sheet is an overview. The Home Turf Client Agreement v1.0 is the contract. We do not guarantee results.